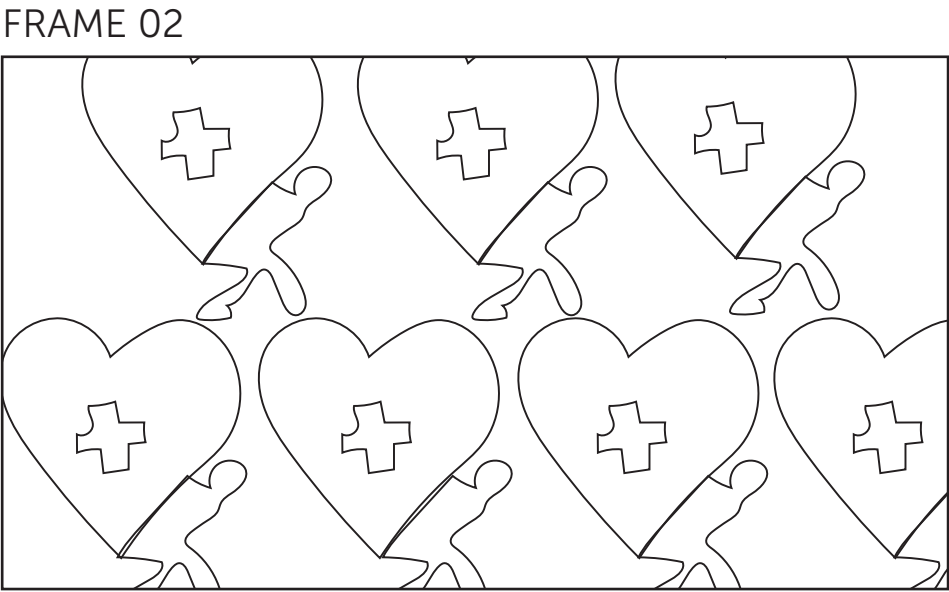


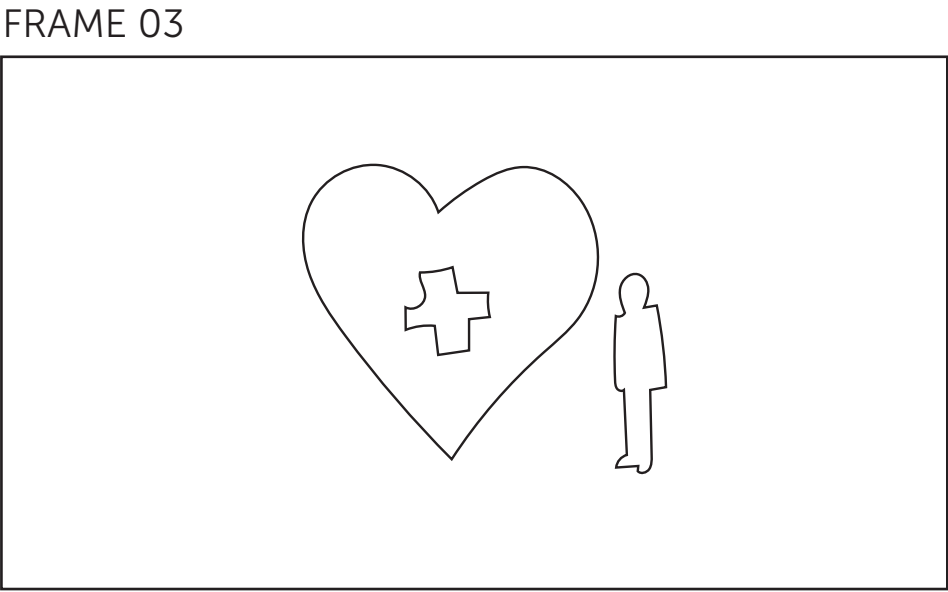
VO: According to a Cigna survey,

Rows of hearts populate the frame



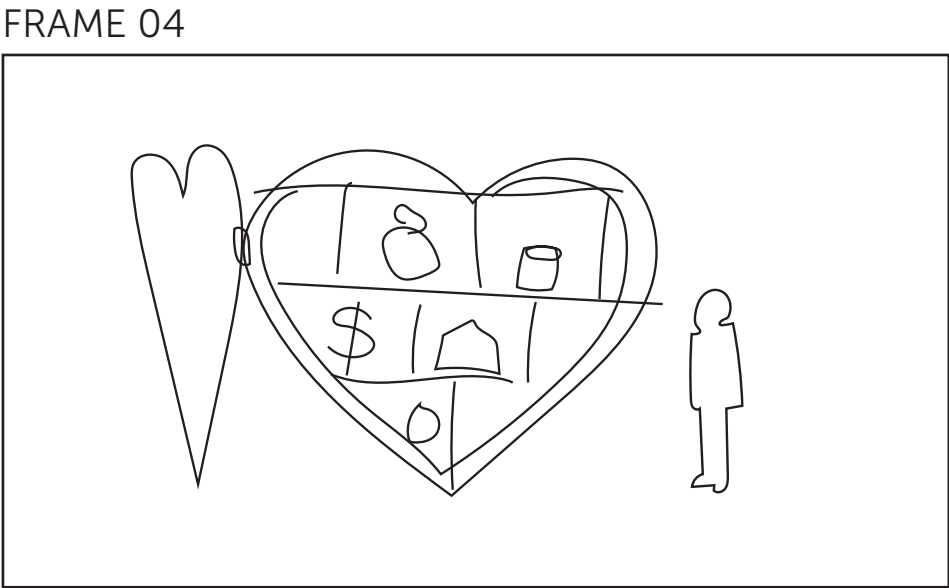
VO: ...health care feels like a serious financial burden for many Americans.

Camera zoom in, hearts appear being carried by figures.



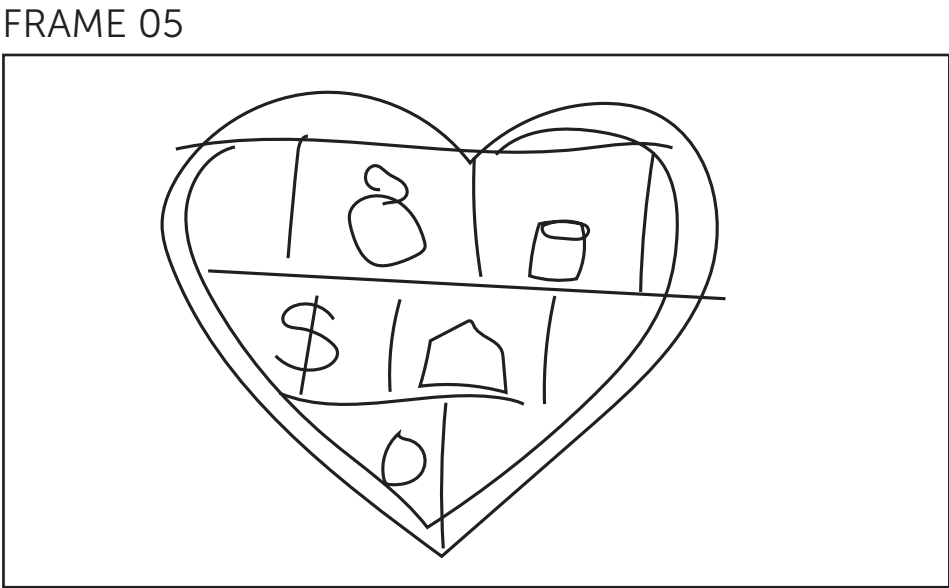
VO: Ease the anxiety...

Isolate one figure and one heart. Drops the heart.



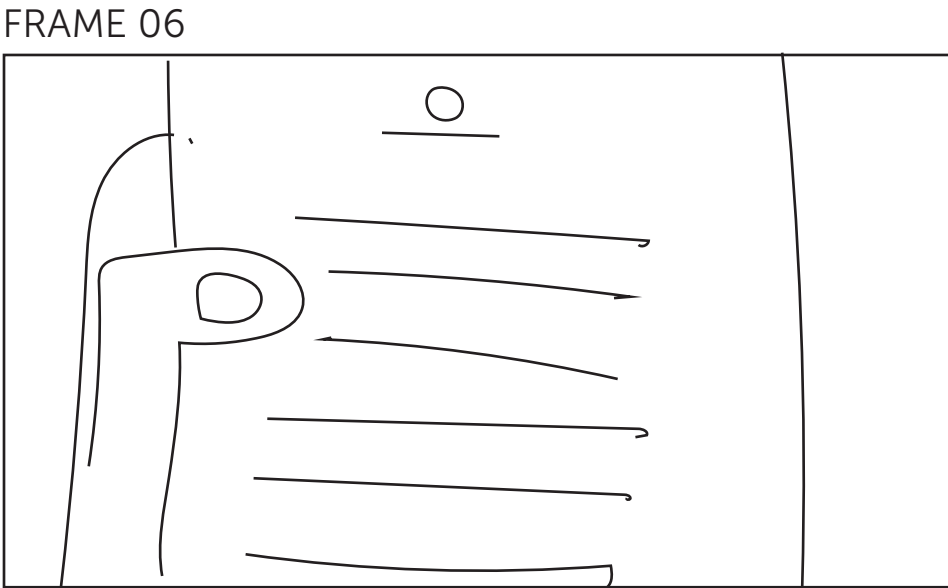
VO: ...by making sure you're getting the most...

A door opens to reveal the heart box of icons.



VO: ... out of your health insurance plan.

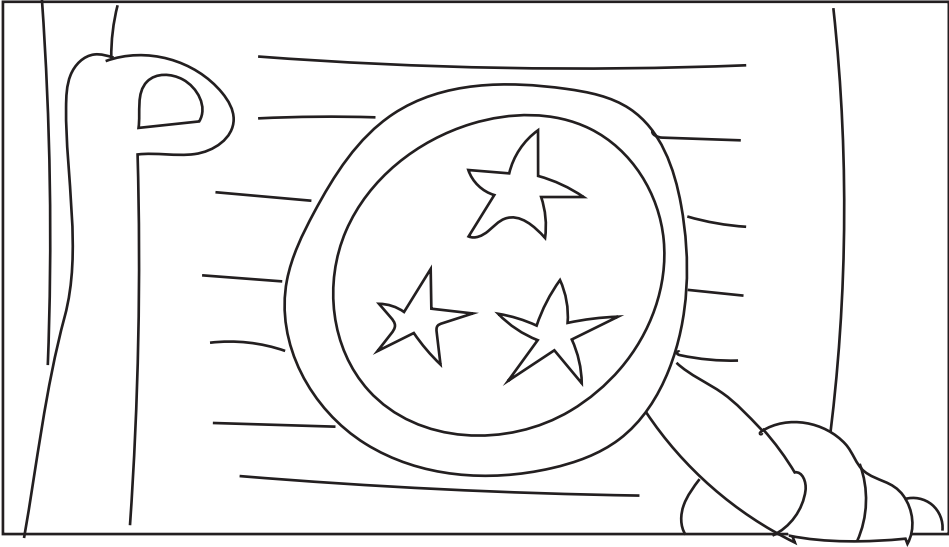
Heart box scales up and solos.



VO: Check your full benefits package:

Hand lifts paper into frame.

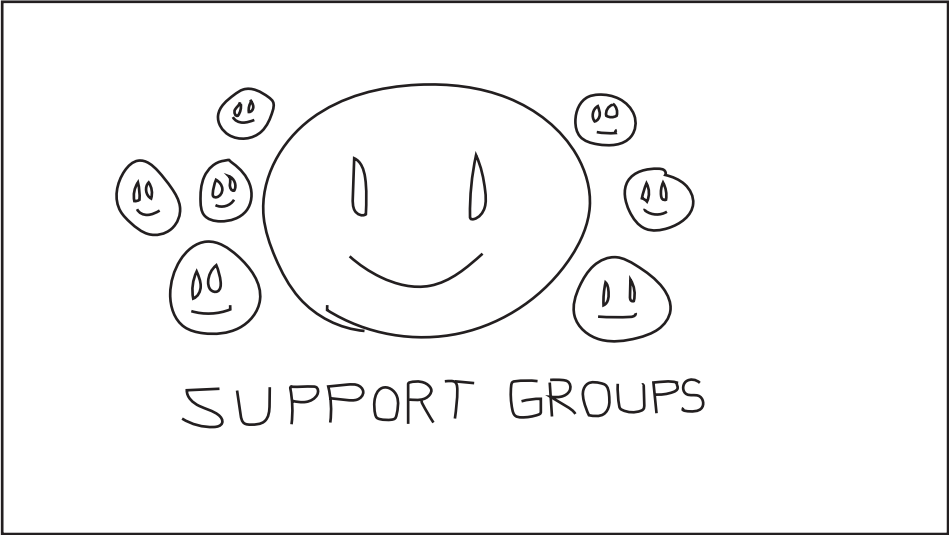
FRAME 07



VO: Cigna and many other providers offer extras...

Magnifying glass reveals "extras".

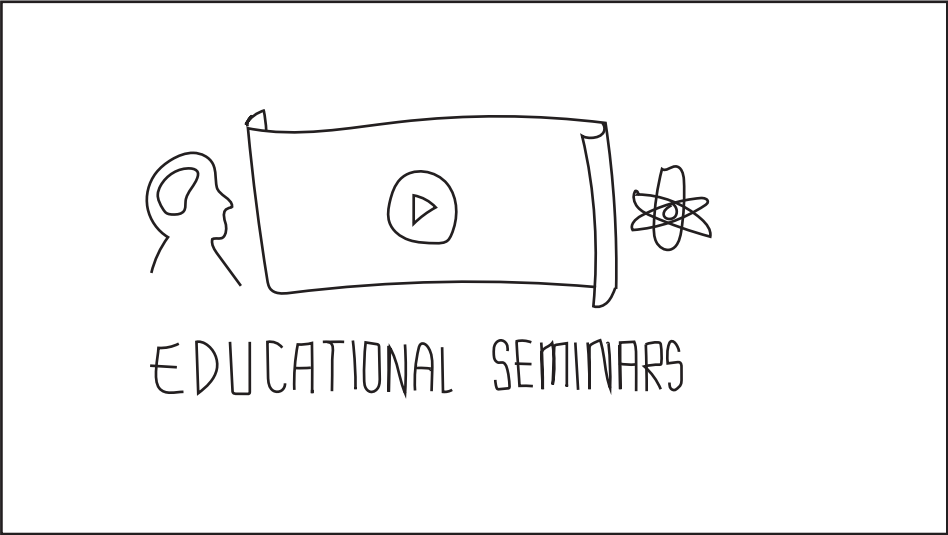
FRAME 08



VO: ...like support groups,

One "extra" becomes Support Groups.

FRAME 09



VO: ...educational seminars

Transition to another set of icons.

FRAME 10



VO: ...and discounts on fitness and nutrition programs.

Dollar bill becomes treadmill and food items.

FRAME 11



VO: Also look at financial protection offerings like...

Large lock reveals and locks.

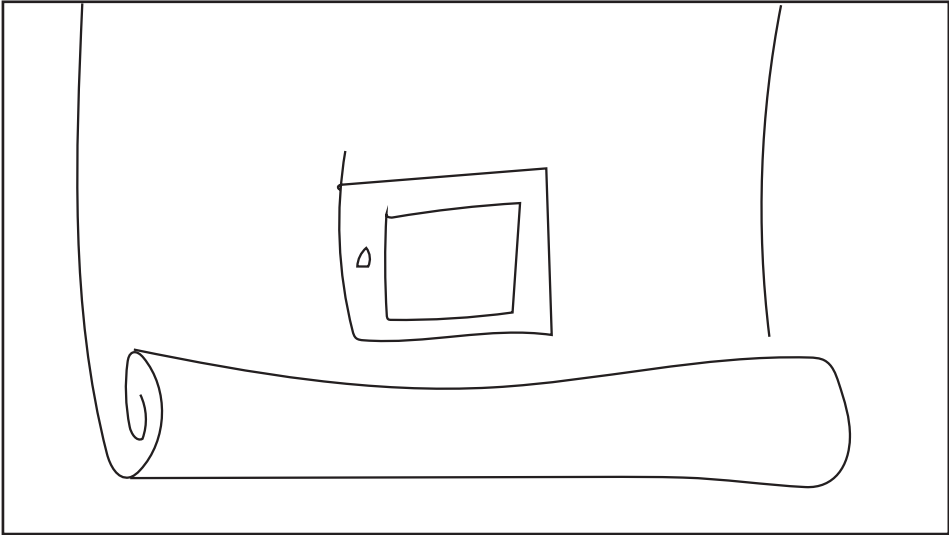
FRAME 12



VO: disability, critical illness and accidental injury coverage.

More security locks reveal.

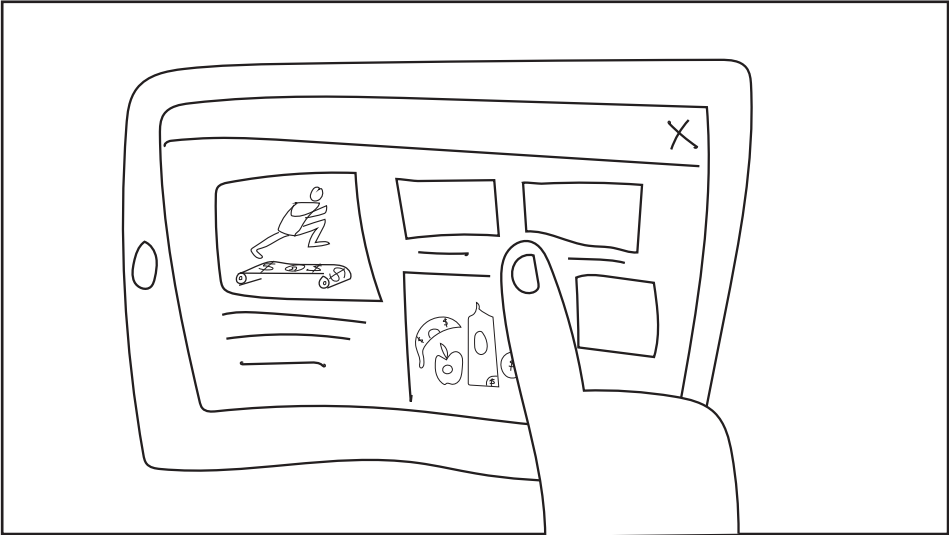
FRAME 13



VO: –

iPad screen enters.

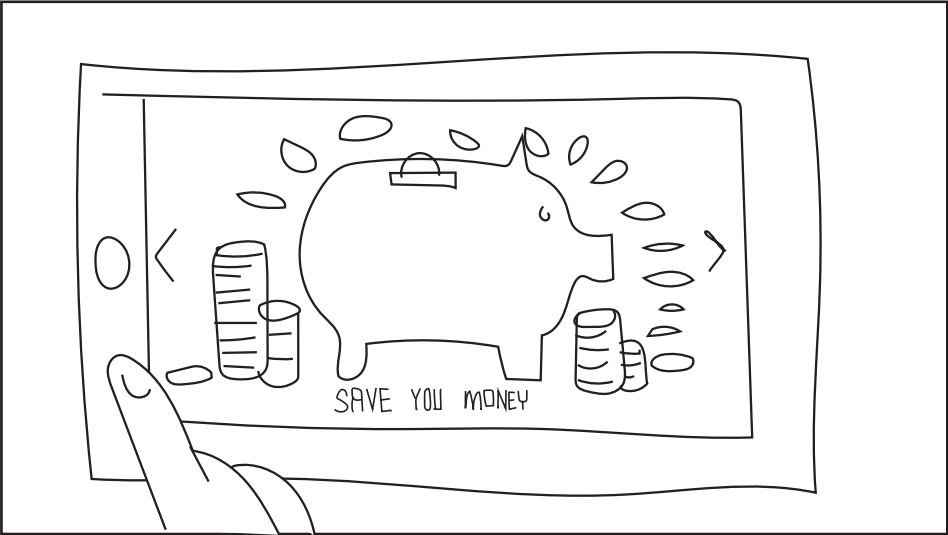
FRAME 14



VO: Your benefits package may have free online tools...

Hand enters to select an item.

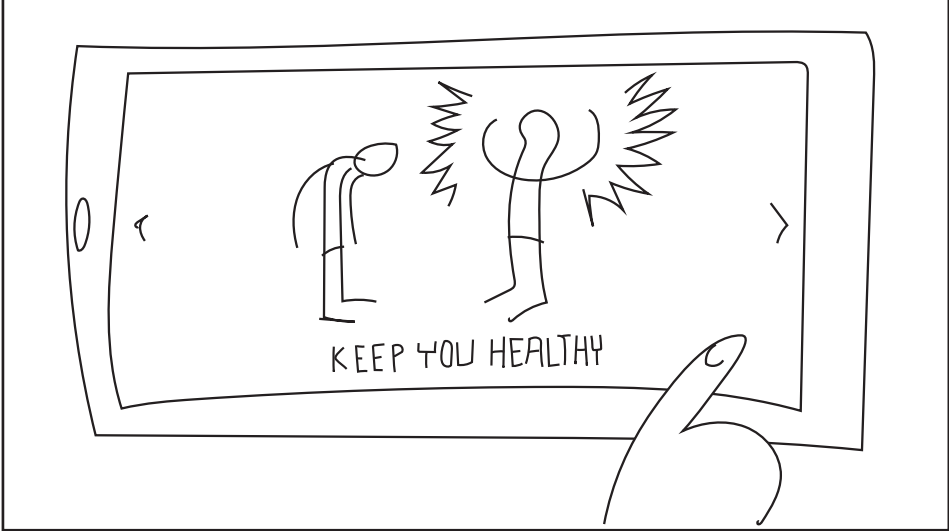
FRAME 15



VO: ...to save you money...

Finger swipes in online tool. Coins pile into the bank.

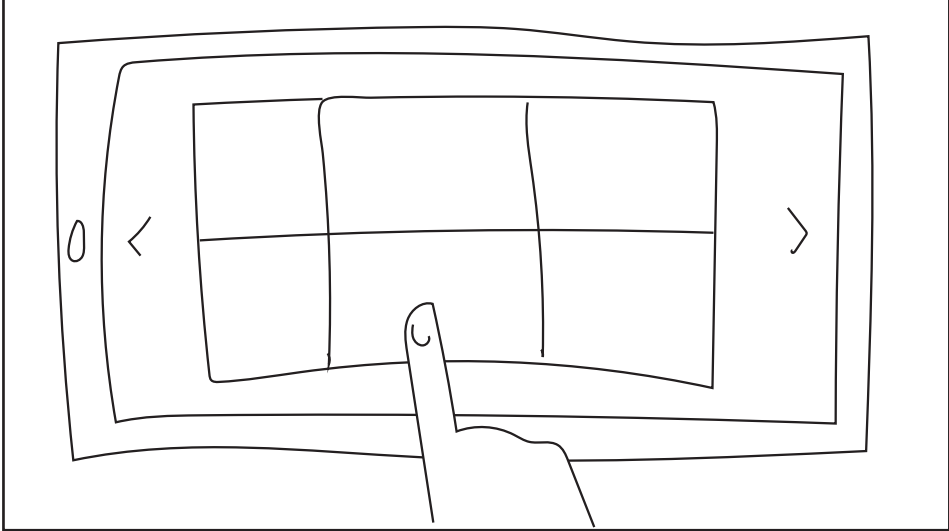
FRAME 16



VO: ...and keep you healthy...

Finger slipes to next, slouchy figure becomes healthy.

FRAME 17



VO: ...like interactive tools...

Navigation changes to grid. Finger selects one.

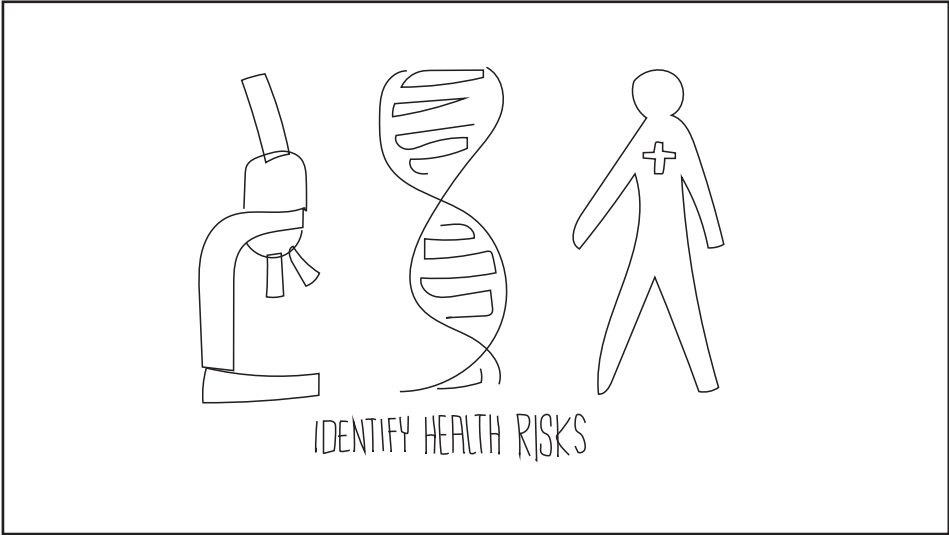
FRAME 18



VO: ...to help you quit smoking,

Cigarette box enters then poof – dissappears.

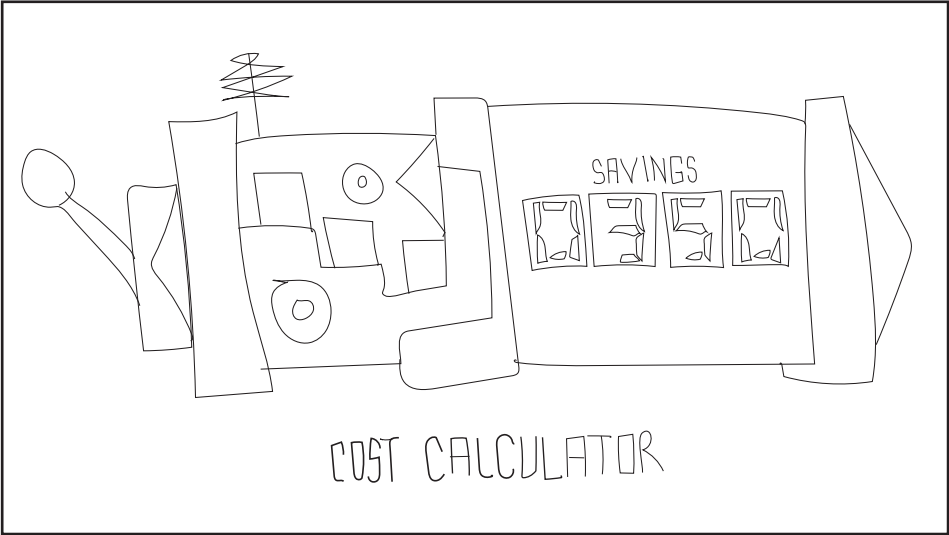
FRAME 19



VO: ...identify your health risks,

Items reveal.

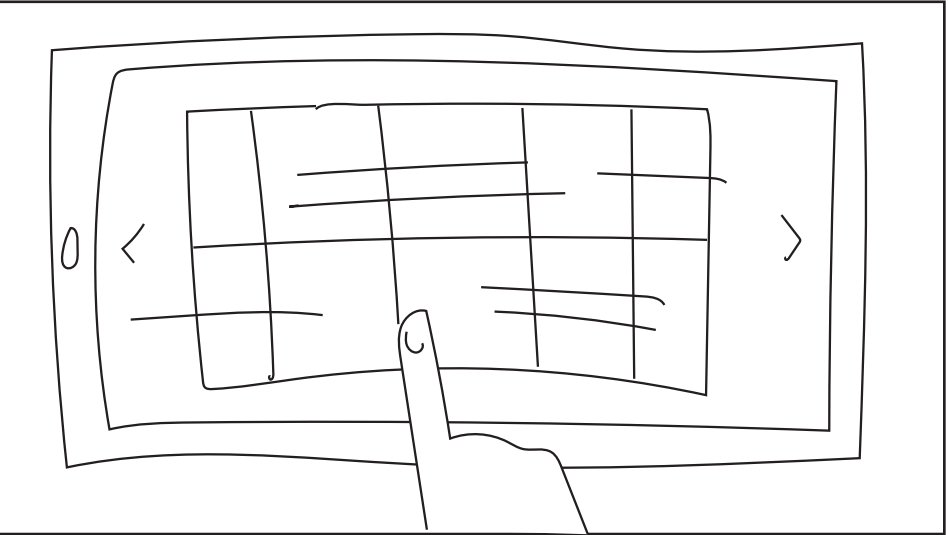
FRAME 20



VO: ...calculators to determine the cost of a medical service...

Calculator machine spins and shows a number

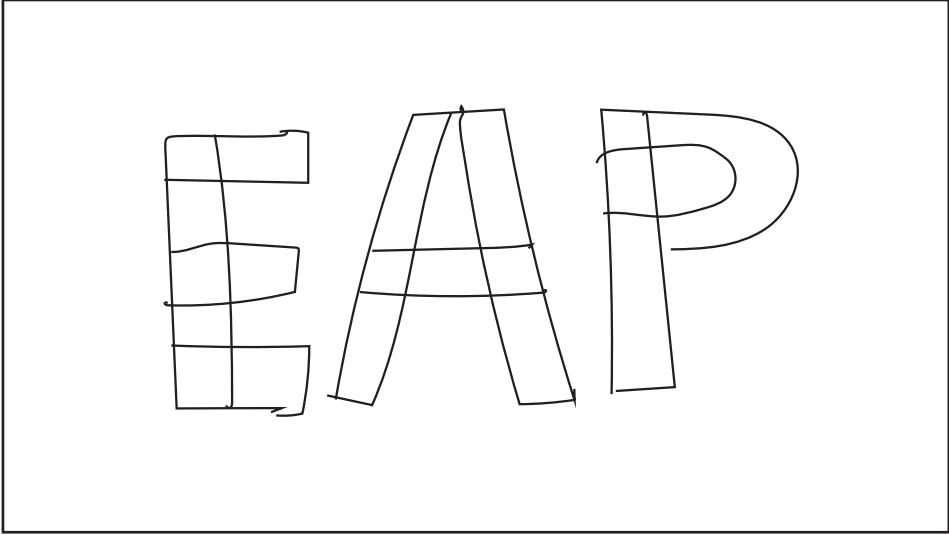
FRAME 21



VO: ... and more.

Zoom back, finger swipes across to reveal "more".

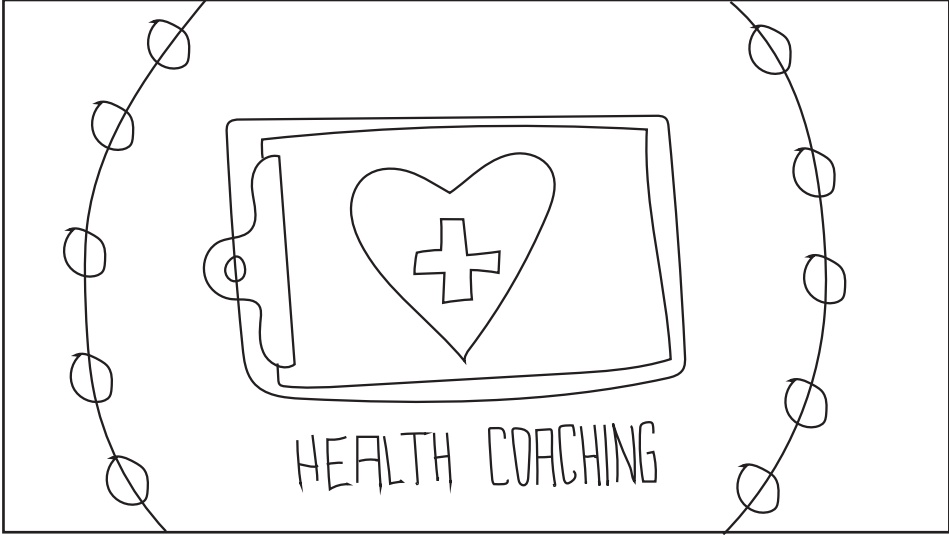
FRAME 22



VO: Your benefits might also include an employee assistance program that

Large E – A – P, reveals.

FRAME 23



VO: can offer health coaching and special programs,

Clipboard enters frame.

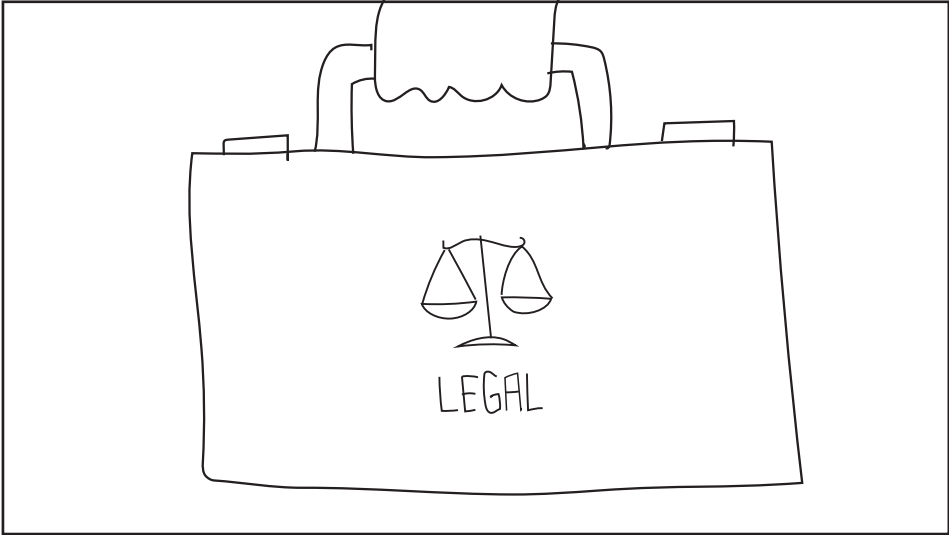
FRAME 24



VO: help you find child care or elder care

Icon reveals.

FRAME 25



VO: ...or even help you with legal...

hand with briefcase lifts into frame.

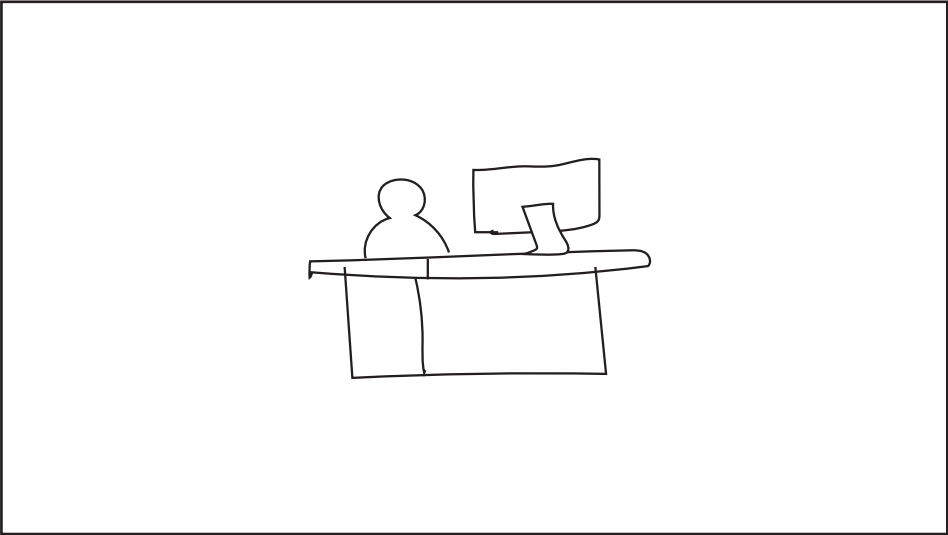
FRAME 26



VO: ...identity theft and financial matters.

Briefcase opens to reveal items.

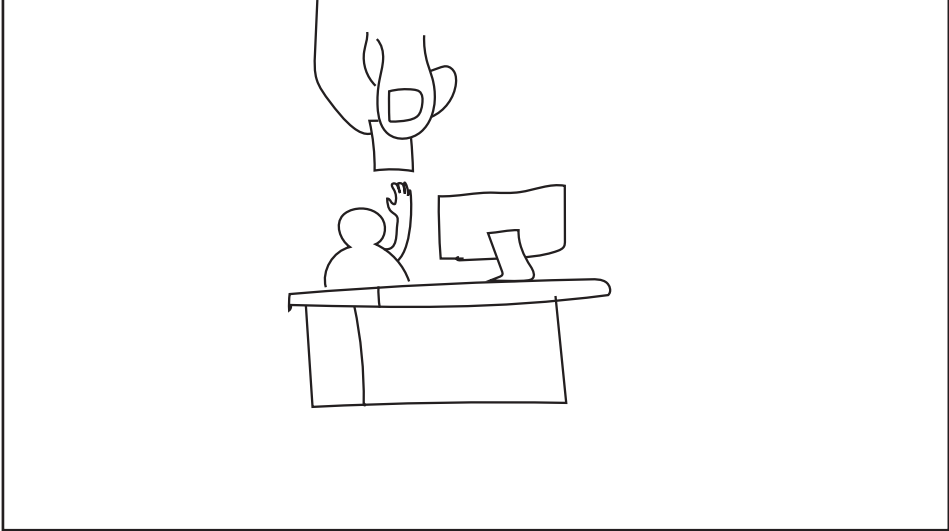
FRAME 27



VO: Your employer is also a resource.

iPad morphs into desk.

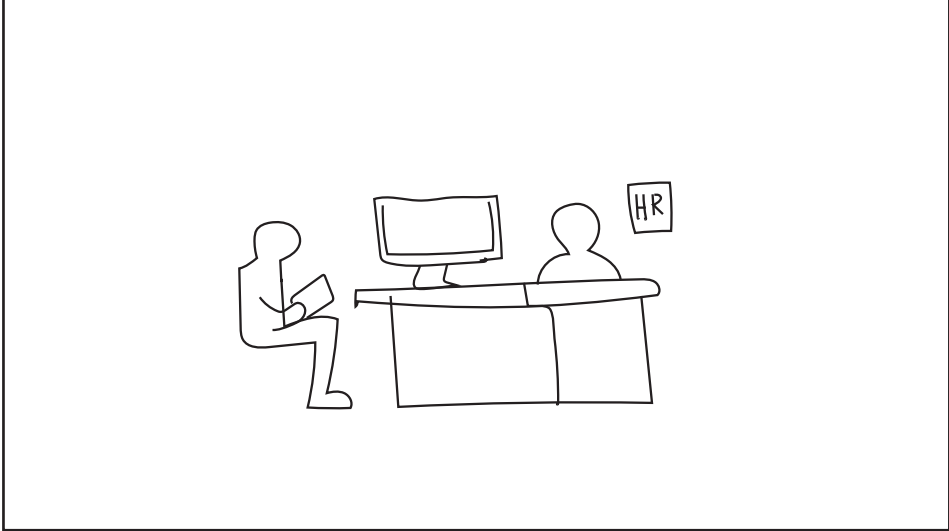
FRAME 28



VO: Read your enrollment materials and...

Hand reaches down to enrollment materials.

FRAME 29



VO: ...sit down with your HR representative to see...

Figure transfers to HR desk.

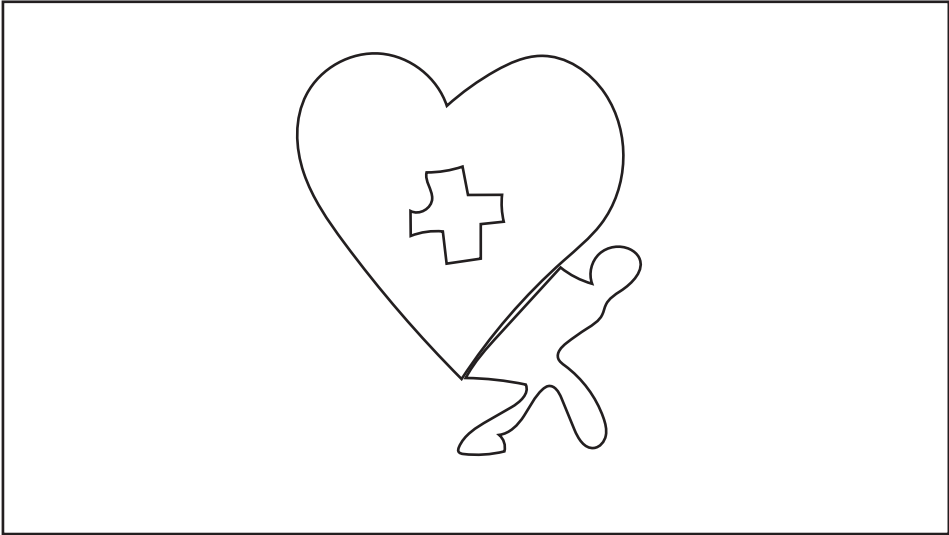
FRAME 30



VO: ...what money-saving benefits you're entitled to.

"Savings" appears on computer screen. Figure reacts favorably.

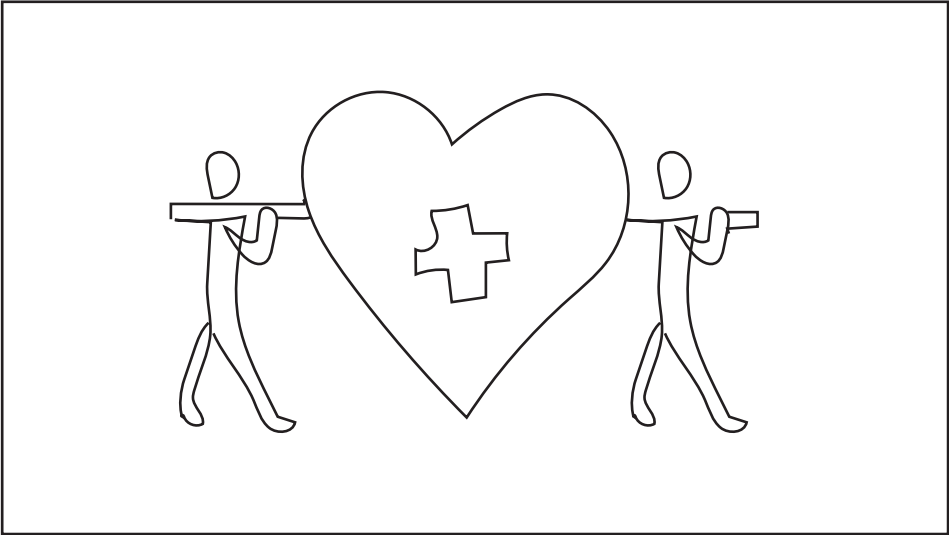
FRAME 31



VO: ...It's easy to get buried under health costs

Figure carrying heavy heart box.

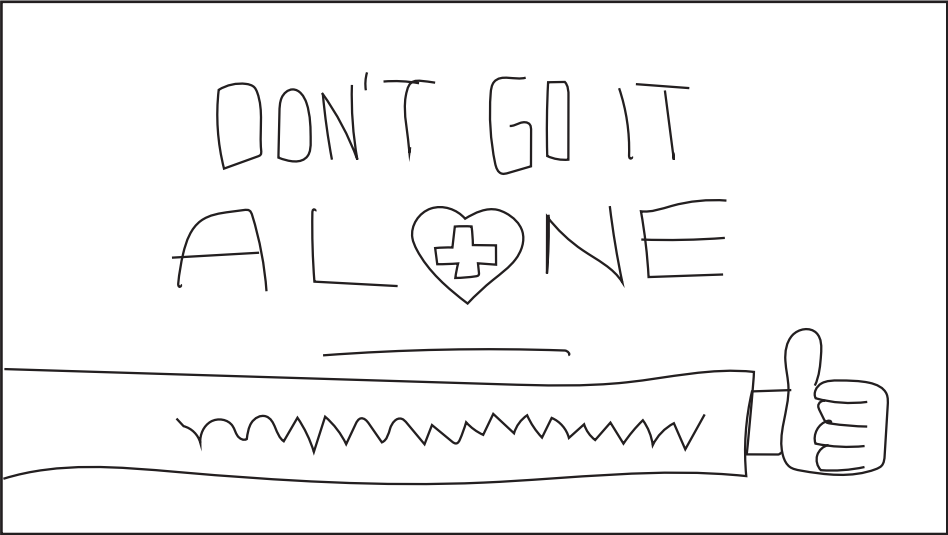
FRAME 32



VO: ...let your insurance provider lend you a hand.

Figure joins with a pole and figures walk casually.

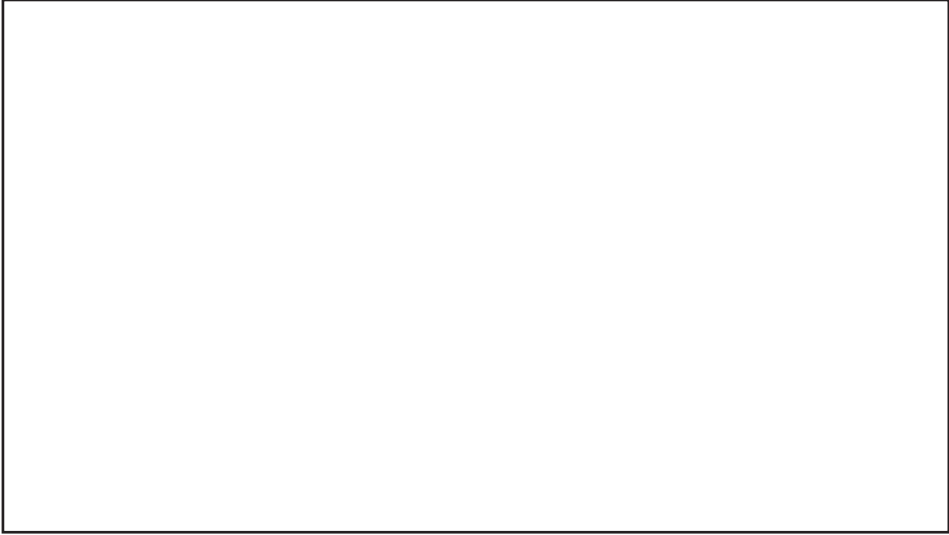
FRAME 33



VO: Don't go it alone. Find out more helpful information at [www.cigna.com/knowyourbenefits](http://www.cigna.com/knowyourbenefits).

Final frame builds.

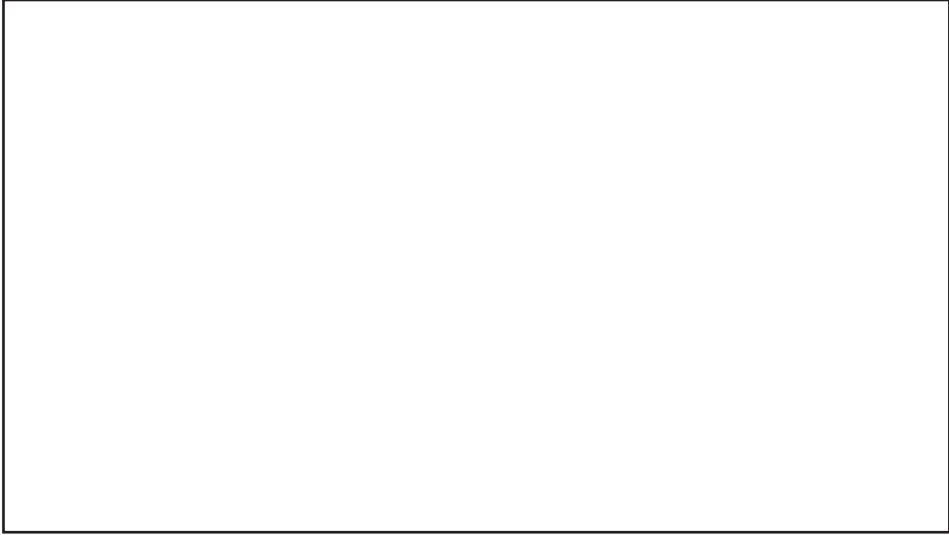
FRAME –



VO: –

ANIMATION NOTES

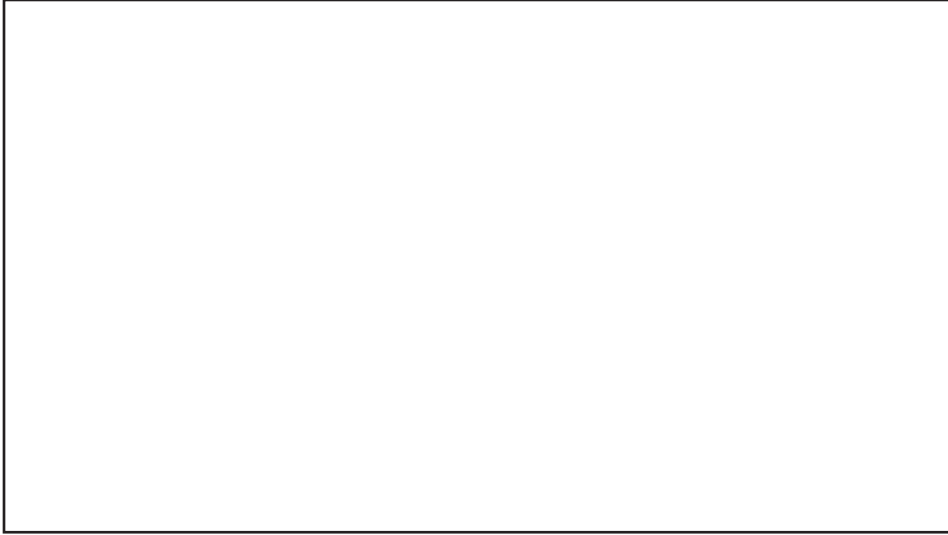
FRAME -



VO: –

ANIMATION NOTES

FRAME -



VO: –

ANIMATION NOTES